PATH FORWARD

CONTINUING THE CONVERSATION ON CHRONIC WASTING DISEASE

MATT DEMILLE, OFAH
THE CONFERENCE -- SPEAKERS

- Dr. Evelyn Merrill
- Dr. Michael Coulthart
- Darrel Rowledge
- Brian Jackson
- Chris Haydon
- Tore Buchanan
- Rich Davis
- Jim Farquhar
- Justin Gansowski
- Dr. David Westaway
- Nick Pinizzotto
- Dr. Iga Stasiak
- Harvey Petracek
- Bryan Richards
THE CONFERENCE -- SPONSORS

- Fitzsimons Financial Group Inc.
- BrokerLink
- OFAH Zones
- Toronto Sportsmen’s Show
- Excalibur
- Lanark Fish and Game Club
- Stoeger
- American Income Life Insurance
- Lowe Martin
- Canadian Wildlife Federation
THE CONFERENCE – BY THE NUMBERS

• 50+ Industry, Agencies & Organizations
  • Diverse Perspectives
  • North American Engagement
  • Broad Engagement & Reach
WHAT WE HAVE

• **HIGH CONSEQUENCE PATHOGEN**

• **Challenges** – **No known cure, vaccine, accurate live test**
  • **Uncertainty**

• **A SUPER WICKED PROBLEM**
WHAT WE HAVE

• **Knowledge**
• **A Common Goal**
• **Opportunity**
WHAT WE DON’T HAVE

- Hope for Eradication
- A Cure
- The Traction We Need
- Time
WHAT WE DON’T NEED

• Misinformation
• Pointing Fingers
• Perpetuation of Bad Policy
  • Divisiveness
• Inaction
WHAT WE NEED

• Strategic Management Approach
  • Aggressive Policy Action
  • A Focus on Prevention
  • Plan and Pay Attention
  • Commitment
  • Accountability
WHAT WE NEED TO DO

• Provide Leadership

• Collaboration and Community

• Awareness

• Make People Care

• Advocacy
HOW DO WE GET THERE?

• Conference – Report & Recommendations
  • Create the Cause
  • Work Together
  • Raise Awareness
  • Advocate
THANK YOU